

Roots Music Project IMPACT DATA

Impact Dashboard: Roots Music Project.

Financial impact

Cash Paid to Artists and Industry Pro's:

2023 \$230K
2024 \$630K

Growth 120%

Financial impact

Operating Budget:

2023 \$0.8 million.
2024 \$1.2 million

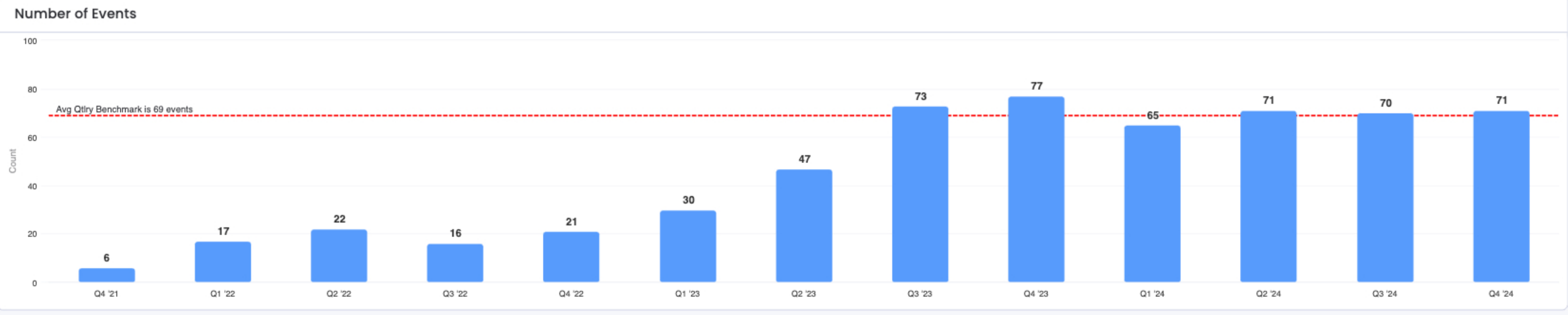
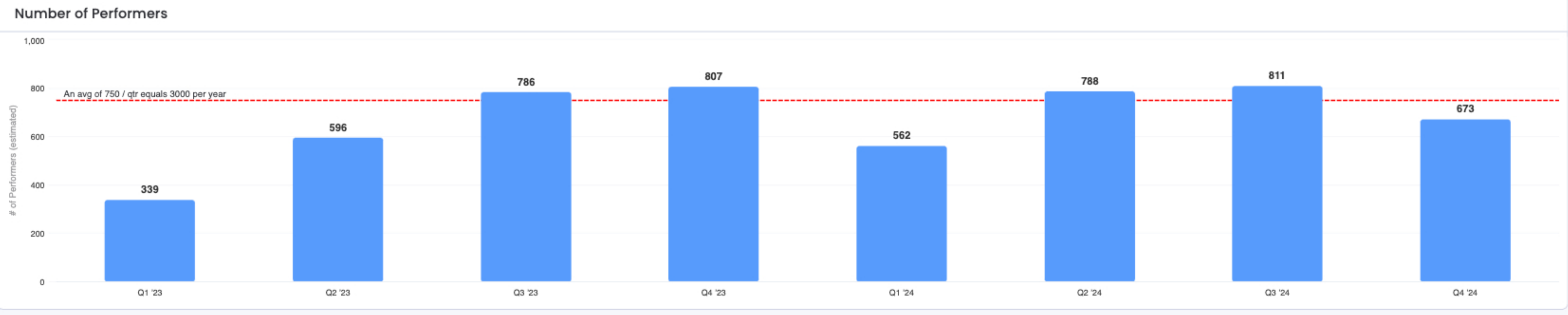
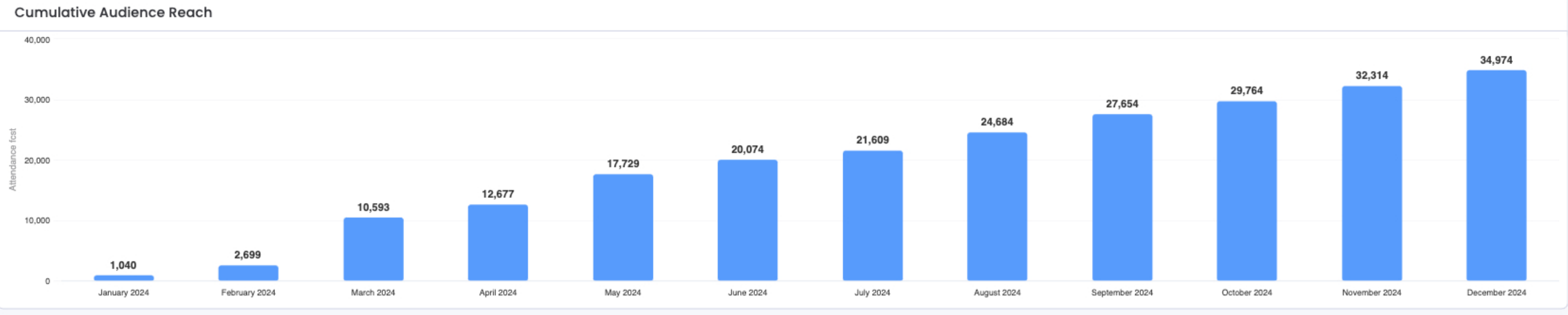
Growth 50%

Financial impact

Local Economic Impact

2023 \$2.2 million
2024 \$3.3 million

Growth: 50%



Diversity Impact

Diversity Impact - YTD 2024

Shows with at least one performer that is from the following populations. Full Impact report available upon request.

